

## SUMMARY OF SKILLS

- Advanced skills in Photoshop, Illustrator, InDesign, HTML5, CSS and JavaScript
- Designed and branded logos and landing pages for multiple local clients including Wrap Giants, Centurian Wildlife and Beachside Pest
- Created three graphic designs that were featured on the University of Florida's Masters Web Design Showcase in 2015

## EDUCATION

### MASTERS OF ART

#### Web Design and Online Communications

University of Florida

Gainesville, FL - December 2016

## EXPERIENCE

### WEB DESIGN & DEVELOPMENT INTERN

Critter Marketing LLC

Palm Bay, FL - April 2016 — Present

Research competition and implement SEO plans to drive traffic to client websites by as much as 600%

Create and optimize responsive websites and WordPress themes to improve load times by 24% on mobile devices

Utilize interactive web elements and visuals to increase average session duration by as much as 32 seconds

## SKILLS

Photoshop

Illustrator

InDesign

HTML5/CSS

JavaScript

PHP

Wordpress

Google Analytics

### RECREATION AIDE

Brevard County Parks & Recreation

Palm Bay, FL - May 2014 — March 2016

Created flyers, brochures, and other marketing materials for the community center

Managed the community center's social media campaigns which have seen a yearly increase of 32.16%

Maintained attendance and financial records and compounded them into a branded annual report